

Privacy policy

Thank you for visiting our website. The protection of your data is very important to us. This privacy policy explains what personal data is collected and how and for what purpose the company uses it. Our aim is to always act transparently for all users and to inform them about how personal data is handled.

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In the following, we would like to inform you about the processing of your personal data ("data") in accordance with Art. 13 of the General Data Protection Regulation. This privacy policy applies when reference is made to this privacy policy.

Depending on your contract partner or the company you want to contact, the data controller for the data processing described below in accordance with Art. 4 (7) GDPR is:

Romprix Exim SRL, Str. Poet George Tarnea nr. 74,077145, Pantelimon, Ilfov, or

All4Labels Romania S.R.L., 9 Londra street, RO 107025, Aricestii Rahtivani

With regard to the personal data processed during the visit of the Website, the above-mentioned companies will act as joint data controllers. You may exercise your rights as a data subject against either company.

1. Processing of personal data in the context of business relationship

In the context of a business relationship, we process your personal data for contract performance or in order to take steps prior to entering into a contract with us. The legal basis for this data processing is Art. 6 (1) (b) GDPR.

We may also process your personal data if we are required to do so by law, based on Art. 6 (1) (c) GDPR. This may include, for example, tax laws, anti-money laundering or anti-terrorism laws.

We may also process your personal data based on our legitimate interest such as ensuring IT security, carrying out internal and external investigations/audits, assertion of legal claims or defense in legal disputes (Art. 6 (1) (f) GDPR).

Personal data processing is limited to what is necessary in relation to these purposes. Your personal data will be processed or stored by us for as long as is necessary to fulfill contractual or legal obligations. The data will then be deleted, unless legal retention periods prevent this, or if the data must be retained as evidence within the framework of a statute of limitations, or if you have given us your consent for longer data storage.

Our employees who process your data have committed themselves to confidentiality and compliance with the relevant legal obligations. Furthermore, they are subject to awareness-raising and trainings in data protection law regularly. If you contact us on behalf of your company or organization, we process your personal data pursuant to Art. 6 (1) (f) GDPR for the purpose of our legitimate interest to communicate and initiating or executing our business relationship. As the contact person, you have the right to object to this processing at any time with effect for the future pursuant to Art. 21 GDPR.

2. Collection and processing of personal data when using the website

2.1 Usage Data

When you visit our website, our web server temporarily evaluates usage data for statistical purposes in order to improve the quality of our website. This data consists of the following data categories:

- the name and address of the requested content,
- the date and time of the query,
- of the transferred data volume,
- the access status (content transferred, content not found),
- the description of the used web browser and operating system,
- the referral link, which indicates from which page you reached ours,

2.2 Storage of IP Adresses for Security Purposes

We store the complete IP address transmitted by your web browser for a period of **30 days** in the interest of detecting, limiting and eliminating attacks on our web pages. After this period, we delete or anonymize the IP address.

The legal basis for this processing is Art. 6 (1) (f) GDPR.

2.3 Data security

We take technical and organizational measures to protect your data as comprehensively as possible from unwanted access. These measures include encryption procedures on our web pages. Your data is transferred from your computer to our server and vice versa via the internet using TLS encryption.

You can usually recognize this by the fact that the lock symbol in the status bar of your browser is closed and the address line begins with https://.

2.4 Necessary Cookies

On our website, we use cookies which are necessary in order for the site to function.

Cookies are small text files that can be placed on your computer or mobile device by websites that you visit.

A distinction is made between session cookies, which are deleted as soon as you close your browser, and permanent cookies, which are stored beyond the individual session.

We do not use these necessary cookies for analysis, tracking or advertising purposes.

In some cases, these cookies only contain information on certain settings and cannot be linked to a person. They may also be necessary to enable user guidance, security and implementation of the site.

The legal basis for using these cookies is our legitimate interest according to Art. 6 (1) (f) GDPR.

You can set your browser to inform you about the placement of cookies. This is in order to make the use of cookies transparent for you.

You can also delete cookies or prevent the setting of new cookies at any time by using the appropriate browser settings.

Please note that if you delete certain cookies, our web pages may not be displayed correctly and some functions may no longer be available.

Cookie name	Provider	Purpose	Maximum Storage Period	Adequate level of data protection
Cookieyes	all4labels.ro	The cookie saves the visitors' preferences selected in the Cookie Box.	1 Year	Processing within the EU/EEA

2.5 Consent Banner

We use a consent management platform (consent or cookie banner) on our websites. The processing in connection with the use of the consent management platform and the logging of the settings you have made is based on our legitimate interest in accordance with Art. 6 (1) (f) GDPR to provide you

with our content according to your preferences and to be able to prove your consent(s). The settings you have made, the consents you have given and parts of your usage data are stored in a cookie. This ensures that it is kept for further website visits and that your consents continue to be traceable. You can find more information about this under the section "Necessary cookies".

The provider of the consent management platform acts on our behalf and is strictly bound by our instructions (processor). A data processing agreement in accordance with Art. 28 GDPR has been concluded.

2.6 Third Party

Social plugins

We enable you to use social plugins. However, for reasons of data protection, we only integrate social media plugins in a deactivated form. Therefore, when you visit our websites, no data is transmitted to social media services yet.

Yet you have the option of activating and using the integrated social plugins on our websites. For this purpose, we use a solution that includes, in a first step, that all data and functions required to display the social plugin are provided by our web server. Only when you decide to activate the respective social plugin and click on the corresponding symbol, then, in a second step, your browser will make a connection to the servers of the operator of the respective social media service.

By activating a plugin, the social media service receives in particular your IP address and, among other things, knowledge about your visit to our websites (usage data). This occurs regardless of whether you have an account with the respective social media service. If you are logged in, the data can be directly assigned to your social media profile. In general, we have no influence on whether and to what extent the respective social media service processes personal data after activation the social plugins. However, it is likely that the social media service will create usage profiles from your data and use those profiles on the purpose of personalised advertising.

The embedding is based on your consent, provided you have given your consent via clicking on the symbol. If data is processed outside the EU or the EEA (in particular in the USA) in this context, we provide information about the level of data protection in the following table.

If you no longer wish that your personal data is processed by the activated social plugins, you can prevent future processing by no longer clicking on the symbol of the respective social plugin.

Provider	Maximum storage period	Adequate level of data protection	Withdrawal of consent
Meta (Instagram)		For transfers to the U.S., an adequate level of data protection is ensured due to the certification of the provider under the adequacy decision (EU-U.S. Data Privacy Framework).	If you have clicked on the respective symbol, the content of the third-party provider will be reloaded immediately. If you do not want such reloading on other pages, please do not click on the respective symbol any more.

Provider	Maximum storage period	Adequate level of data protection	Withdrawal of consent
Google (YouTube)		For transfers to the U.S., an adequate level of data protection is ensured due to the certification of the provider under the adequacy decision (EU-U.S. Data Privacy Framework).	If you have clicked on the respective symbol, the content of the third-party provider will be reloaded immediately. If you do not want such reloading on other pages, please do not click on the respective symbol any more.
LinkedIn		For transfers to the U.S., an adequate level of data protection is ensured due to the certification of the provider under the adequacy decision (EU-U.S. Data Privacy Framework).	If you have clicked on the respective symbol, the content of the third-party provider will be reloaded immediately. If you do not want such reloading on other pages, please do not click on the respective symbol any more.

Links to other websites

On our website, we provide links to third-party websites (e.g., links to our global website). Once you click on the link, the third-party content is immediately reloaded. We have no control over further data processing or tracking by the third party. If you do not wish to be redirected to other sites, please do not click on the respective link.

2.7 Storage Period

Unless we have already informed you in detail about the storage period, we delete personal data when they are no longer required for the aforementioned processing purposes and no legitimate interests or other (legal) reasons for storage prevent deletion.

2.8 Data Processor

We share your data with service providers that support us in the operation of our websites and the associated processes as part of data processing on behalf of the controller pursuant to Art. 28 GDPR. These are, for example, hosting service providers. Our service providers are strictly bounded by our instructions and are contractually obligated accordingly.

In the following, we will name the processors with whom we work, if we have not already done so in the above text of the data protection declaration. If data may be processed outside the EU or the EEA in this context, we inform you about this in the following table.

Service Provider/ Processor	Purpose	Adequate level of data protection
All4Labels Group GmbH	Access, Support, Administration	Processing only within EU/EEA
Brain Computing S.p.A.	Support	Processing only within EU/EEA

3. Your rights, control and decision-making possibilities as a data subject

When processing your personal data, the GDPR grants you certain rights as a data subject:

3.1 Right of access by the data subject (Article 15 GDPR)

You have the right to obtain confirmation as to whether personal data concerning you are being processed; if this is the case, you have the right to be informed of this personal data and to receive the information specified in Art. 15 GDPR.

3.2 Right to rectification (Article 16 GDPR)

You have the right to rectification of inaccurate personal data concerning you and, taking into account the purposes of the processing, the right to have incomplete personal data completed, including by means of providing a supplementary statement without delay.

3.3 Right to erasure (Articles 17 GDPR)

You have the right to obtain the erasure of personal data concerning you without undue delay if one of the reasons listed in Art. 17 GDPR applies.

3.4 Right to restriction of processing (Article 18 GDPR)

You have the right to request the restriction of processing if one of the conditions listed in Art. 18 GDPR is met, e.g. if you have objected to the processing, for the duration of our examination.

3.5 Right to data portability (Article 20 GDPR)

In certain cases, which are listed in detail in Art. 20 GDPR, you have the right to receive the personal data concerning you in a structured, commonly used and machine-readable format, or to request that this data be transferred to a third party.

3.6 Right to withdraw consent (Art. 7 GDPR)

If the processing of data is based on your consent, you are entitled to withdraw your consent to the use of your personal data at any time in accordance with Art. 7 (3) GDPR. Please note that the withdrawal is only effective for the future. Processing that took place before the withdrawal is not affected.

3.7 Right to object (Article 21 GDPR)

If data is collected on the basis of Art. 6 (1) 1 f GDPR (data processing for the purpose of our legitimate interests) or on the basis of Art. 6 (1) 1 e GDPR (data processing for the purpose of protecting public interests or in the exercise of official authority), you have the right to object to the processing at any time for reasons arising from your particular situation. We will then no longer process the personal data unless there are compelling legitimate grounds for the processing which override your interests, rights and freedoms or if data is still needed for the establishment, exercise or defence of legal claims.

3.8 Right to lodge a complaint with a supervisory authority (Article 77 GDPR)

According to Art. 77 GDPR, you have the right to lodge a complaint with a supervisory authority if you believe that the processing of your data violates data protection regulations. This right may be asserted in particular with a supervisory authority in the Member State of your habitual residence, your place of work or the place of the suspected infringement.

3.9 Asserting your rights

Unless otherwise described above, please contact us at the following e-mail address to exercise your rights:

dataprotection.romania@all4labels.com

4. Contact details for the data protection officer

Our external data protection officer is available to provide you with information on data protection. Please contact:

FIRST PRIVACY GmbH

Konsul-Smidt-Straße 88

28217 Bremen

E-Mail: office@first-privacy.com

If you contact our data protection officer, please also state the controller for the data processing named above.